Shine a light

At least 75 new products step into the spotlight here at CDA Presents

By Sierra Rendon, today Staff

The bustling exhibit hall floor at CDA Presents The Art and Science of Dentistry here in San Francisco boasts no less than 75 new dental products, allowing show attendees a sneak peek at the newest and most innovative products, companies and technology on the market today.

Here is a sampling of the new dental products and companies you will not want to miss as you browse the exhibit hall floor today:

- **Paperless Dentists:** This new company’s user-friendly dental office management software system simplifies patient management, putting complete 360-degree patient information... (Photo/Sierra Rendon, today Staff)

Educational choices abound

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The learning at CDA Presents will continue today with a wide variety of educational sessions and workshops to choose from.

Among today’s offerings:

- "Anesthesia Cadaver Dissection": This workshop, led by Alan W. Budenz, DDS, and Mel Hawkins, DDS, will cover the anatomy, landmarks, skull locations, insertion points and needle pathways for the inferior alveolar, mental and advanced (higher) mandibular nerve blocks, including the Gow-Gates and Akinosi techniques and a complete maxillary division nerve block, as well as the use of other blocks and infiltrations. Today from 9 a.m. to 1 p.m.

- "Bambi vs. Godzilla: How to Deal With Difficult People": This lecture with Bruce Christopher, MA, LP, will help you understand why people act the way they do and explore the origins of negative behavior. In it, you'll learn how to deal with the six basic difficult personality types that present themselves in the dental practice. Today from 1 to 3:30 p.m.
• New cone-beam from i-CAT: The i-CAT FLX MV is a cone-beam, 3-D solution for periodontists, prosthodontists and general dentists who can benefit from medium field-of-view. The system provides balance between image quality and dose. Features include easy selection of appropriate scan size and resolution; integrated software tools for implant and CAD/CAM applications; and 2-D panoramics. To check out the new technology, visit booth No. 2016.

• NanoCam by Designs for Vision: Designs for Vision’s NanoCam is a high-definition, 1,080-pixel digital, small enough to clip onto your loupe. It can record video or still photos from the dentist’s perspective with available magnifications of 2.5x, 3.5x and 4.5x. Visit booths Nos. 819 and 2022 to learn more.

• Three new products by DoWell: Visit booth No. 1941 to ask about all three new products from DoWell Dental Products. Find out how the products — the new, innovative Flexible Periotome Kit, the Blue Line Perio Surgical Kit and the V.I.S.T.A Tunneling Kit — can help you in your practice.

• New design for NSK’s TiMax: Both the Ti-Max Z900L and Z800L series feature a new cartridge design to dramatically improve durability, smaller head sizes to enhance operational visibility and cartridges that can be easily replaced chairside to save time and maintain practice productivity. Both series also feature ergonomic, solid titanium bodies and NSK’s new DURAGRIP® coating, which makes the handpieces easy to hold even when wet. To learn more, stop by booth No. 2226.

• Philips Sonicare Diamond Clean Pink Edition: This new electric toothbrush may be just what your patients are looking for to provide the ultimate in clean, healthy and white teeth. With radiant whitening, superior plaque removal and advanced brush head technology, Sonicare Diamond Clean Pink Edition offers exceptional results for the ultimate sonic experience, the company says. To learn more, visit booth No. 1432.